



## **Test and Roll-Out “Indiana Channel”**

The IPBS member stations are working to develop an entirely new service for Hoosiers everywhere. We believe that great things can be accomplished for Indiana if there was a channel dedicated to content for and about Indiana interests. Now, with assistance from the Corporation for Public Broadcasting, planning has begun for that channel. Step by step, the vision of an Indiana Channel is becoming a reality.

When completed, the Indiana Channel schedule will feature award-winning programs about Indiana's celebrated people, history, heritage, sports, public affairs, tourism, economic development, education and more.

IPBS is proud to announce that two member stations are now testing the core of the new schedule in their communities on a common carriage basis. WNIN-TV, Evansville and WVUT-TV, Vincennes have teamed up to jointly broadcast a special block of programming geared specifically for Indiana interests.

As funding develops, the schedule will expand from its current three-hour test block of time. From there, the plan requires the technical system to distribute the program schedule beyond the two original test stations. As that system is complete all Indiana public TV stations plan to carry the new channel.

Solid progress toward this new service is being made. We're excited that in the months ahead, Indiana residents from Merrillville and South Bend to Evansville and all parts in between will be able to access outstanding programs designed specifically for and about Indiana.

IPBS members are working together to deliver unparalleled non-commercial services. They are committed to the best possible service to help build vibrant Indiana communities. Let IPBS stations be Your Source for quality, inspiring educational content for a lifetime of learning.